



**Mahidol**  
Collection

BRAND  
IDENTITY  
GUIDELINE











# PROJECT LOGO SYSTEM

MAHIDOL COLLECTION'S LOGO'S VISUAL SYSTEM

THE PRODUCT SYSTEM SET HOW TO APPLY ANY AREA NAME INTO OUR LOGO STARTING FROM SHORT AREA NAME, LONG AREA NAME AND INTERNATIONAL PROJECT.

## PRODUCT NAME



## PRODUCT NAME WITH REFERENCE NAME

